



Tech Goes Home (TGH), founded in 2000, is a national award-winning initiative helping to provide underserved residents the opportunity, tools, education, and access required for 21st century skills development. With the support and backing of the city of Boston and more than 200 volunteers, TGH prioritizes low-income and underserved populations, including people from challenged neighborhoods, those without technology at home, the unemployed and underemployed, non-English speakers, and individuals with special needs. Most TGH households have annual incomes under \$20,000; 79% of participants live in single female headed households; 90% are people of color; 40% are English learners; and 10% have significant disabilities. More than 90% of survey respondents subscribe to Internet access in their homes long after program completion. Since 2010, more than 15,000 participants have completed TGH, and pilot programs have run or are planned in Alabama, Connecticut, New Mexico, New York, Rhode Island, and Tennessee.

## TGH School & Community

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Our school and community-based initiatives provide an impactful and cost-effective model to help families gain access to the skills, hardware, and broadband needed for 21st century success. The program involves 15 hours of free training conducted by a TGH trained staff member from the site in which the course is run. Our tutorials focus on topics such as how to find a job online, how to secure a professional email, and how to find online family resources. We have run courses in nearly 200 Boston schools and community sites including libraries, community centers, housing developments, and more. At the end of the 15 hours, participants have the option of purchasing a new computer for \$50. We also help eligible participants find and sign up for low-cost home Internet. Aside from staff time to plan and run the course, there is no cost to school or site.

## TGH Small Business

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TGH Small Business strives to put 21st century tools into the hands of micro entrepreneurs in Boston, thereby strengthening the local economy. We offer small business owners 15 hours of free, hands-on technology and Internet resource instruction via qualified trainers from the community. Upon program completion, participants can purchase a new device for \$50. The curriculum focuses on online and mobile tools that help businesses leverage city resources, manage their finances, develop an effective web presence, accept credit card payments, and more. Our partner training sites include Dorchester Bay EDC, Jamaica Plain NDC, Nuestra Comunidad, IBA El Batey, Women's Lunch Place, and several other trusted local organizations.

## TGH Early Childhood

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TGH Early Childhood is an initiative working to better prepare youth for kindergarten by focusing on student readiness, parent engagement, and educator preparedness. TGH and our partner sites will accomplish this goal through targeted use of mobile technology, an innovative approach that taps into the reality that such technology is ubiquitous among youth and can be used to augment early childhood development and parent engagement. We completed our first course in 2014 and are replicating the model in sites across the city.

## TGH Connecting Boston

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TGH is coordinating a citywide campaign to connect Boston residents to the Internet. We are partnering with national nonprofits, the City of Boston, libraries, community-based organizations, schools, health care centers, and faith-based organizations to disseminate critical information and help all of Boston's citizens access online resources.

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